



VILLAGE OF
FORESTBURG

2019 – 2022
STRATEGIC PLAN

Approved June 6, 2019 – Mtn #19-06-173

Updated August 8, 2022

OUR VISION

Forestburg is continually striving to be a well-managed, vibrant and prosperous community that is full of opportunities

OUR MISSION

To continue to be an active, welcoming, and safe Village focussed on family and community.



OUR VALUES

To govern the Village of Forestburg with integrity and long-term planning in order to grow a safe, accessible and viable community of informed and involved individuals.

Accountability

We strive to make informed decisions based on the best research available and stand by our commitments and take responsibility for our actions.

Customer Service

We provide the best service possible to our citizens and ensure that all residents are treated equally.

Integrity

We are trustworthy and demonstrate respect to all.

Our People

Our people are our greatest asset and staff are treated with respect and trust.

Sharing Information

We listen and respect the opinions of others and we share information and explain the reasons for decisions made.

Working Together

We work with our citizens, volunteers and neighbours to achieve common goals through recognition and celebration of our differences.



INTRODUCTION

In June, 2019, the Council of the Village of Forestburg approved the Strategic Plan that will guide the decisions of Council from 2019 – 2022.

The 2019-2022 Forestburg Strategic Plan focuses on the vision of a well-managed, vibrant and prosperous community that is continually seeking new opportunities to enhance the quality of life for our residents and businesses.

The plan includes six key strategic priorities that have been identified as critical for our community:

- Engage in effective economic development to support employment and economic sustainability.
- Develop and maintain sustainable infrastructure within the Village.
- Support transparency by engaging in effective communication with all stakeholders.
- Maintain a safe and healthy community.
- Engage in effective long-term planning to support sustainability
- Maintain and enhance effective governance practices

The development of the Strategic Plan was a collaborative effort between Council, Administration and the citizens of Forestburg. The intent of the plan is to provide long-term focus and direction for municipal services and programs. The intent of the plan is to provide a clear map to the future as well as key performance measures to ensure that the path leads to success.

Through our mission statement the Village of Forestburg will seek out strategies and initiatives to enhance our mission and contribute to a prosperous and sustainable community.



Engage in effective economic development to support employment and economic sustainability

Land Development

Actions	Key Performance Indicators
Develop information on policies, processes, and support for builders in the Village	Council adopts policies and process to support builders in the Village

Community Development

Actions	Key Performance Indicators
Develop and adopt a branding, marketing and promotion strategy	Council approves budget for development of a branding, marketing and promotion marketing strategy
	Council approves a new brand for the Village

Economic Development

Actions	Key Performance Indicators
Participate in completion of the Battle River Economic Opportunities Committee's economic development plan	Council continues to support the initiatives of the Battle River Economic Opportunities Committee

Develop and maintain sustainable infrastructure within the Village

Above Ground Infrastructure

Actions	Key Performance Indicators
Develop and adopt a sidewalk replacement/removal plan	Sidewalk replacement/removal strategy adopted by Council
Develop and adopt a road repair and replacement master plan	Road repair and replacement master plan adopted by Council



Underground Infrastructure

Actions	Key Performance Indicators
Develop and adopt an underground infrastructure replacement plan	Underground infrastructure replacement plan adopted by Council

Buildings and Facilities

Actions	Key Performance Indicators
Complete a facility condition assessment and adopt a facility master plan	Council approves budget for a facility condition assessment Facility master plan adopted by Council
Adopt a planning and funding strategy for fire hall replacement	Flagstaff Regional Emergency Services Society develops a fire hall replacement plan Fire hall replacement plan approved by Council Council approves budget for reserves for fire hall replacement

Recreation

Actions	Key Performance Indicators
Complete a playground utilization and condition assessment	Council approves budget for a playground utilization and condition assessment Playground maintenance program adopted by Council

Staffing

Actions	Key Performance Indicators
Complete public works succession plan	Staff success plan adopted by Council NEW PUBLIC WORKS FOREMAN HIRED APRIL, 2019



Support transparency by engaging in effective communication with all stakeholders

Actions	Key Performance Indicators
Develop position statements and briefing notes on inter-governmental advocacy	Format for briefing notes adopted by Council
	Briefing notes are prepared and approved by Council after inter-governmental meetings
	Briefing notes are published as per Public Engagement Policy
Initiate an annual open house for public engagement	A schedule for an annual open house is adopted by Council
	Agenda for annual open house is approved by Council
Complete the development of terms of reference of community groups	Terms of Reference for each community group is adopted by Council
	Terms of Reference for each community group is reviewed on an annual basis by the community group and council

Maintain a safe and healthy community

Actions	Key Performance Indicators
Evaluate the feasibility of transitioning fire services to an emergency services society	Flagstaff Regional Emergency Services Society in place by January 1, 2020
Develop a bylaw enforcement strategy to address hours and capacity	Bylaw Enforcement strategy is adopted by Council
Complete a disaster preparedness exercise	A schedule for an annual disaster preparedness exercise is adopted by Council



Engage in effective long-term planning to support sustainability

Land Use Planning

Actions	Key Performance Indicators
Complete and adopt a subdivision plan	Council adopts a plan for a residential subdivision
	Council approves a budget to develop new lots
	13 LOT RESIDENTIAL SUBDIVISION COMPLETED IN 2020
Complete a review of the Village's Municipal Development Plan and Intermunicipal Development Plan	Council approves a budget to undertake a review of the Municipal Development Plan and Intermunicipal Development Plan
Review and update the Village's Land Use Bylaw	Council approves a budget to review and update the Land Use Bylaw

Financial Planning

Actions	Key Performance Indicators
Develop a five-year capital plan	Council adopts a five-year capital plan
Develop and adopt a three-year operating plan	Council adopts a three-year operating plan



Maintain and enhance effective governance practices

Actions	Key Performance Indicators
Complete a training program for community boards and committees	Council adopts a training program for community boards and committees
	Training is offered to community boards and committees on an annual basis
Adopt a process and schedule by bylaw and policy review	Policy for bylaw and policy review is adopted by Council
Adopt a schedule and process for reviewing and updating the strategic plan	Policy for review and updating of strategic plan is adopted by Council
Adopt a schedule and process for budgeting	Policy for budget preparation is adopted by Council
Council adopts a position on regionalization	A position on regionalization is adopted by Council

